



**USAID**  
FROM THE AMERICAN PEOPLE

**Tokantr**  **Salama**



CONSERVATION  
INTERNATIONAL   
Madagascar



**“Community  
Health, Family  
Planning, and  
Water Programs in  
Biodiversity Rich  
Areas  
of Madagascar”**

GSM 076

July 20, 2012

CONSERVATION  
INTERNATIONAL



# The project

**IR1 - Increase demand for Family Planning and Reproductive Health (FP/RH) and Water, Sanitation and Hygiene (WASH) services and information among community members to ensure a healthy environment**

**IR2 - Increase access to FP/RH and WASH services in areas of high biodiversity and critical freshwater ecosystems**

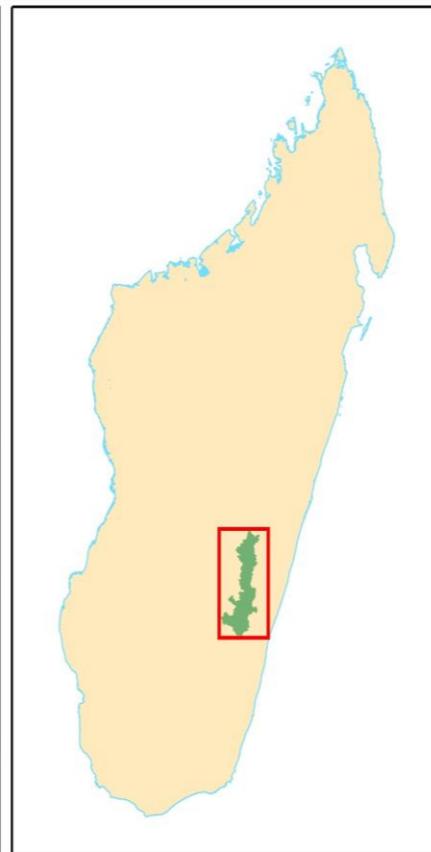
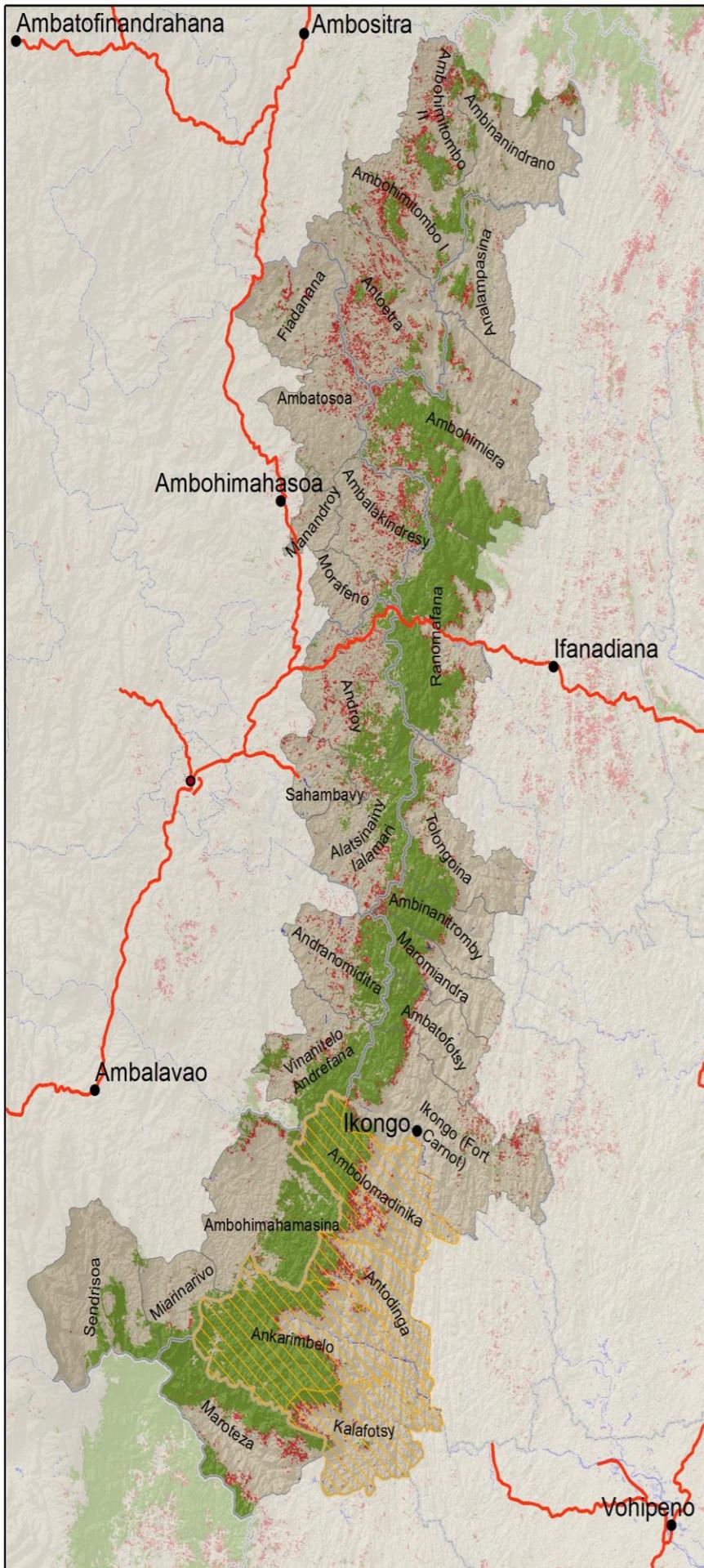
**IR3 - Promote and disseminate Population, Health and Environment (PHE) lessons learned, tools and resources to the larger PHE community of practice in Madagascar and globally**





# ACTIVITIES ON THE GROUND

- ❑ Public awareness (PHE messages, FP, WASH)
- ❑ Capacity building for field agents, Community Health Workers (CHWs), communities
- ❑ Monitoring – field visits
- ❑ Water infrastructure's establishment:
  - Environmental compliance process (ESF/ERR)
  - Drilling activities – chlorination – water test
  - Training for Water point committees



**Legend**

- Town
- Main Road
- ▨ Communes of intervention
- Communes
- District

**Forest cover**

- Deforestation (1990-2005)
- Forest
- Non forest
- water bodies

Scale : 1/850.000  
 Date : october 2011  
 Sources : Conservation International  
 Mapping : CI Madagascar



# Some figures...

16 months

- Life of project (April 1, 2011- July 31, 2012)

01

- Intervention area (Vatovavy Fito Vinany region)

04

- Communes (Ambolomadinika, Ankarimbelo, Antodina et Kalafotsy)

74, 040

- Population

23

- Fokontany

275,000 \$

- Budget



## Some figures (cont.)

42

- Community Health Workers trained and operational in Family Planning and WASH

21

- CLTS facilitators trained and operational in sanitation

17

- Communities trained in family planning, WASH and integrated messages

8

- Water point committees trained and operational

16

- Local water infrastructure repairers

2083 public awareness sessions with CHW:  
21365 people attended (11631 women and 9734 men)



CHW collaborating with other existing project structures (ex: Komina Mendrika Salama) and local leaders (mayor, communal council, traditional leaders, fokontany chief...)

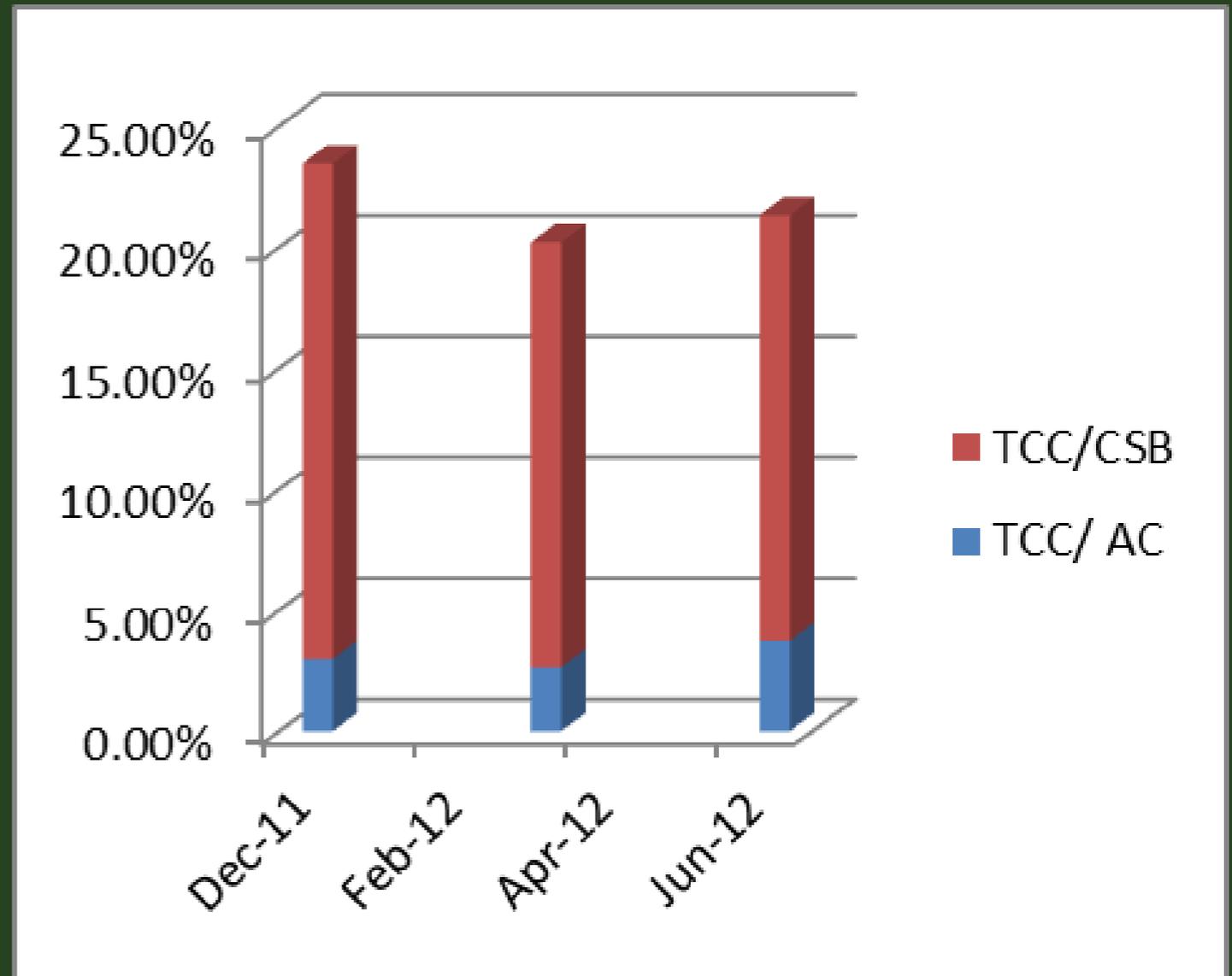


# Availability of Family Planning products





## Contraceptive coverage rate (through CHW)



1354 public awareness sessions on WASH, 17723 people attended (8837 men et 8886 women), 121 latrines built in 23 villages



598 households, 2836 people (1271 men et 1565 women) served by 8 boreholes



3614 Public awareness sessions on PHE integrated messages, 56 778 people attended (27 076 men et 29 702 women)



**« Ala voakajy, loharano madio, antoky ny hoavin'ny taranaka voarindra »**



## Pilina na voam-panafody atelina



## Fomba fanadiovana rano



Sûr'eau



Mampangotraka rano



SODIS



## Fampiasàna kabone



# T-shirt





## Feedback from targeted groups:

- Understanding of PHE integration through the theme « Water »
- Understanding on linkage between deforestation, climate change and livelihoods
- Willingness for behavior change



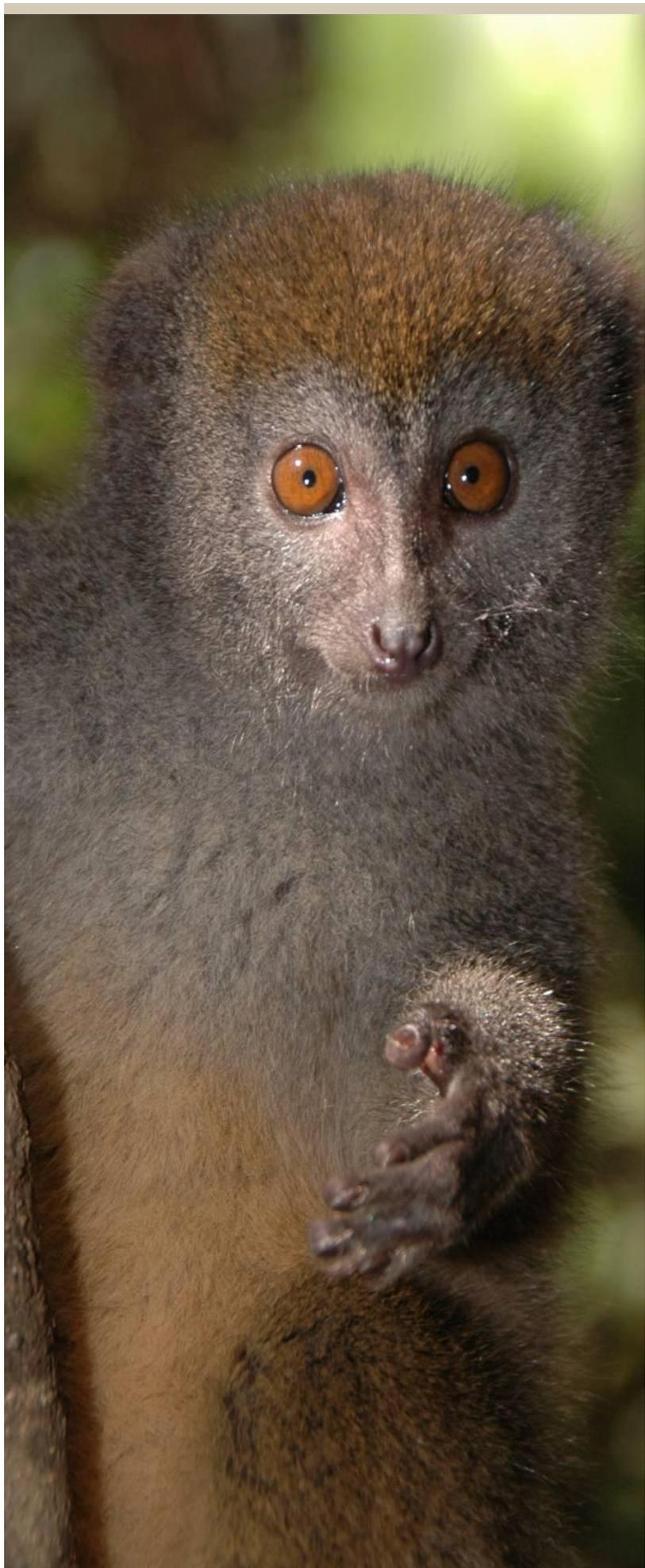
# CHALLENGES

- Maintaining existing structures beyond the project
- Maintaining motivation at different levels
- Ownership of best practices on family planning, WASH and natural resources management



# ISSUES

- Short Life-of-Project
- Delays in starting the project
- Difficult access to intervention areas
- Vulnerability to natural cataclysm
- Sustainability ??



# LESSONS LEARNED

- Sufficient physical presence, accompaniment and time is needed for success
- Better understanding, ownership and behavior change with PHE integrated messages
- Recommend to take value of previous and existing PHE experiences when developing future projects

# THANK YOU

